

October 28, 2024

**BSE Limited**  
**Scrip code: 975948**

**Sub.: Appointment of Chief Financial Officer ("CFO") of the Aditya Birla Digital Fashion Ventures Limited ("ABDFVL")**

**Ref: Intimation under Regulation 51(2) read with clause (18) of Part B of Schedule III of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")**

Dear Sir/ Madam,

We hereby inform that Board of Directors at its meeting held on October 28, 2024 has approved the appointment of Mr. Manoj Fitkariwala as the Chief Financial Officer and Key Managerial Personnel of the Company with effect from October 28, 2024.

This is for your records and information.

Thanking you.

Sincerely,  
For Aditya Birla Digital Fashion Ventures Limited

  
**Yoshita Vora**  
**Company Secretary & Compliance Officer**



**ADITYA BIRLA DIGITAL FASHION VENTURES LIMITED**  
*(A wholly owned subsidiary of Aditya Birla Fashion and Retail Limited)*

**Registered Office:**

**Piramal Agastya Corporate Park, Building 'A',  
4<sup>th</sup> and 5<sup>th</sup> Floor, Unit No. 401, 403, 501, 502,  
L.B.S. Road, Kurla, Mumbai - 400 070**

**CIN: U74999MH2022PLC380326**

**Tel.: +91 86529 05000**

**Fax: +91 86529 05400**